



# Fresh from the Forum



More on page 10.

## Ai Weiwei at the Intellectual Forum

On 21 April the legendary Chinese contemporary artist, documentarian, and activist Ai Weiwei will discuss memorials, colonisation, and freedom in art.

## Digital Wellbeing and Productivity online course launch

Senior Research Associate and course leader Tyler Shores said: "The aim of this course is to encourage learners to develop a lasting and sustainable mindset around their devices and online behaviours."



More on page 4.

## The IF hosts a global Summit on Responsible AI

We teamed up with leading Responsible AI software company Mission Control to host an international, pioneering conference bringing together senior private and public sector policy leaders in the field.

More on page 7.

Upcoming events are listed on page 2.

# What's happened in the IF?



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## The Falling of Dusk

Why should Christians embrace suspicious doubt? Can a suspicious Christianity challenge doubters? On 12 January, we hosted a book launch for Dr Paul Dominiak's new book on religious doubt, *The Falling of Dusk*, and ran a panel discussion and Q&A.



## Building sustainable communities

On 1 February, we were joined by Yasmeen Lari, 'architect for the poorest of the poor' and Pakistan's first female architect, and heard about her work in Pakistan following the 2022 flooding and her vision for the future of sustainable architecture.



## Hactivism and Black creativity

George Hofstetter started his tour to Historically Black Colleges and Universities (HBCUs) across the US to inspire people to build at the intersection of disruptive innovation and social justice with us on 7 February with a powerful panel discussion.



## Enhancing vaccine uptake

On 7 February, we hosted a discussion about how to make our world safer by helping public health leaders understand the impediments to vaccine uptake in order to develop innovative strategies to address low vaccination rates.

## Archival pursuits: unediting lives and letters

On 9 February, Nadine Akkerman joined us to give the annual Lisa Jardine Memorial Lecture, speaking on editorial practice and letters. She asked: what do we do when editors and archivists wilfully mislead us?



## Technology and geopolitics

On 20 February, Professor Alexander Evans OBE drew on his diplomacy career for the UK, US, and UN, including as Britain's chief cyber negotiator, to discuss how the interplay between geopolitics and technology will shape the decades ahead.



## The next generation: navigating the age of generative AI

On 1 March, AI expert Henry Ajder mapped the ways generative AI and synthetic media are already transforming society and explored the key challenges that will define our digital lives.



## Beyond online safety

With advances in AI, web3 technologies, and the metaverse, this panel event on 20 March asked: how should policymakers respond? It considered emerging forms of technology, the unintended online harms they might produce, and what can be done to mitigate them.

# What's happened in the IF?



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## Care survivors and reparative justice

This talk on Monday 20 March explored how official apologies were experienced by the victims to whom they were addressed. It also asked what the personal cost of storytelling is, and whether reparative justice can ever be fully achieved.



## Romanticism and the Black Atlantic

In the wake of calls to decolonise the curriculum, Mathelinda explained how Romantic poets' relics can prompt wide-ranging reflection on the Romantic period's legacy in our own time – its poetic ideals as well as its painful realities.



## Would I Sci To You?

Riveting research, fascinating tales, and unique objects combined in this comedic panel show. Would I Sci To You? pitted two teams against current affairs, the great and odd of recent research and applications, mystery objects from museum collections, and their own experiences.



## The Universe in an atom

Professor Ulrich Schneider discussed what makes atoms so powerful as quantum sensors, and explained plans to build large-scale atom interferometers sensitive enough to detect gravitational waves, hunt for dark matter, and look for unknown physics.



I do love the outstanding quality of your events...These Cambridge meetings are a joy to me...thank you so very much!!

Great event and such a great speaker who made a complex subject very engaging.



Absolutely superb...Informative, easy to understand, amusing, thought provoking, all of these and more...Win, Win! Thank you!!!!

Very interesting subject; very good talk. Thank you.



I thought the camera views were good...I felt integrated with the others attending in person...The speaker was excellent and I very much enjoyed the talk.



# Stories from the IF team



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## Senior Research Associate Tyler Shores launches new edX course on Digital Wellbeing and Productivity

Concern about the amount of time spent online is growing, as research shows the typical global internet user now spends almost seven hours a day using the internet. To help people take back control, Tyler Shores, in partnership with Jesus College, the Intellectual Forum, and edX, has launched a free course to teach people how to get the most out of their time and energy online. The first of its kind to tackle this issue so directly, the course is available to anyone in the world with internet access. Entitled 'Digital Wellbeing and Productivity', the course brings together industry professionals, experts, and thinkers to explore how research-based knowledge can help us create digital habits and skills to help us flourish together.

Tyler said: "The aim of this course is to encourage learners to develop a lasting and sustainable mindset around their devices and online behaviours - instead of just receiving the short-term, quick-fix tips that often lead right back to scrolling."



The screenshot shows the edX course page for 'Digital Wellbeing and Productivity'. The page features the course title, a description, and key details: 6 weeks (1-2 hours per week), self-paced, and free. It also includes a QR code and an 'Enroll' button.

edX Courses Programs & Degrees Schools & Partners What do you want to learn? edX For Business Sign in Register for free

Catalog > Philosophy & Ethics Courses

### Digital Wellbeing and Productivity

Individuals and organisations now face the challenge of finding a healthy balance between productivity and downtime. How can we adapt to changes in our digital lives, while remaining healthy and happy? What habits can help us get the most out of our time and energy online? How can we best manage digital wellbeing while maintaining productive digital habits? And how can individuals, teams, businesses, and institutions learn from research-based knowledge to create digital habits and skills to help us flourish together?

**6 weeks** 1-2 hours per week **Self-paced** Progress at your own speed. **Free** Optional upgrade available

**There is one session available:**  
After a course session ends, it will be [archived](#).

Starts Apr 13  
Ends Jun 15

**Enroll**

You can enrol in the course for free here:

[shorturl.at/csxzB](https://shorturl.at/csxzB)

# Stories from the IF team



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## The Curiosity Incubator at the Intellectual Forum: an 'Accelerator for Good'

On 24-25 January, Intellectual Forum Senior Research Associate Bridget Gildea held the pilot of her Curiosity Incubator, an 'Accelerator for Good' which, instead of testing business ideas or individual capabilities to make a profit, accelerates the testing of ideas for solutions to our biggest problems. Intellectual Forum Director Dr Julian Huppert attended the Curiosity Incubator pilot, and shares his experience below.



Part of the mission of the Intellectual Forum is to make a positive difference in the world – a very broad and lofty aspiration! I was therefore delighted when one of our Senior Research Associates, Bridget Gildea – an experienced leadership trainer and educator, now a 'Consultant for Good' – suggested that we try running a new type of incubator and accelerator: one aimed at achieving positive social outcomes.

Cambridge is a globally-known centre of innovation, with pioneering companies such as Arm, CMR surgical, Raspberry Pi, and many others. It also benefits from a wonderful ecosystem of innovation centres such as Start Codon and O2h. These will help build a company – and especially a high-growth company – from any appropriate idea.

But what if your idea, or the problem you need to solve, isn't addressed by creating a high-growth company? What if the answer is a new policy approach, or a new way of running your organisation, or making some ideas freely available so they can change the world?

That's where Bridget's concept comes in. The aim is to create an 'Accelerator for Good' that will help to develop transformational ideas, whether or not they lead to a profit-making company. The ideas and challenges might come from academics, or NGOs, or community organisations, or just about anyone who wants to make some part of our world better. The first step, however, is to work out the questions.



Too often, people and organisations leap straight from the title of the problem to trying to answer it, without really thinking through what the challenges actually are. So Bridget designed a Curiosity Incubator to help develop that part of the necessary thinking. I was privileged to take part in and host the pilot of this Curiosity Incubator at the end of a cold January at Jesus College. It was a small but well-formed group, including Sir Tim Smit of the Eden Project; a senior Director from the Open Society Foundation; the Founder of the excitingly-named Gorilla Experiment Builder ('a better survey monkey'); an expert on entrepreneurship working with the World Health Organisation; and others.

In a fairly short space of time – starting with lunch one day and finishing earlyish on the next – I learned a huge amount. We heard about behavioural science and what it tells us about how to think about identifying and solving problems, including real world examples. We reflected on how to unWEIRDify it – making sure there are approaches which don't only work in Western, Educated, Industrialised, Rich, and Democratic Societies. We interacted creatively as a team, having to express each other's problems and challenges pictorially. I came away with a wide range of ideas for how to tackle my own personal challenge – how to help bridge the gap between academia and academics, and the real world and real problems. This pilot was brilliant, and I'm delighted that Jesus College and the Intellectual Forum were able to catalyse such an excellent event, which on its own will make a difference. And it's not over yet: we have more Curiosity Incubators to come – and then the full Accelerator!



## SRA David Tyrrall analyses data for Society of Independent Brewers (SIBA) Craft Beer Report

The SIBA Craft Beer Report is the most definitive annual look at the independent craft beer market in the UK and the challenges faced by the country's independent brewers. This is the fourth such report that SIBA has produced.

The aim of the SIBA Craft Beer Report is to offer insight and ideas that SIBA members and retail customers can take away and consider when making strategic decisions. David Tyrrall teamed up with Professor Geoff Pugh, Professor of Applied Economics at Staffordshire University, to analyse the data for the report. All statistics relating to SIBA brewing members in this report are taken from the annual members' survey as analysed by David and Geoff. Both academics have previously provided research to support the successful campaign to introduce Progressive Beer Duty and more recently worked with SIBA colleagues to inform HMT's reform of Small Breweries' Relief. This latest in-depth members' survey was completed in February 2023 and survey results were compared with those of previous years to highlight trends.

# The IF hosts a global Summit on Responsible AI



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With the rise of technologies such as ChatGPT and GPT-4, the general public are becoming acutely aware of the importance – and the potential threat – of Artificial Intelligence.

As this awareness grows, so too does the pressure to develop 'Responsible AI': technologies that align trust and safeguarding with fast progress and innovation. With this objective in mind, the Intellectual Forum at Jesus College teamed up with leading Responsible AI software company Mission Control to host an international, pioneering conference bringing together senior private and public sector policy leaders in the field.

The Leaders in Responsible AI Summit 2023 was an intense day-long series of talks and workshops designed to catalyse ideas-sharing and galvanise movement towards practical solutions to some of the most pressing issues of our time.

These central concerns included:

- How AI will shape the near future of the UK and global labour market
- How Responsible AI could help us achieve the UN's Sustainable Development Goals
- How policymakers may better develop informed and effective responses to the growth of AI
- Strategies that teams can employ - today - to better operationalise Responsible AI.

With over 70 attendees spanning three continents, this was a global event with global impact in mind. Ramsay Brown, CEO of Mission Control, said: "We're in a very unique time right now; as the Global 2000 moves trillions of dollars of value through the Digital Transformation they're facing unique challenges in achieving AI mission success. This sluggish success is happening at the same time as the opening salvos of the age of Artificial General



The AI world has dramatically accelerated in the sixteen months since Julian and I planned this Summit. And the imperative for quality, velocity, and trust in AI has only grown. This Summit, the first of our annual series, seeks to align the global community of AI experts and leaders. In doing so, we unite the need for practical solutions with blue sky design thinking to envision a better world with AI.



Intelligence. Both of these historic transformations are happening simultaneously; and both open as many unparalleled opportunities as they do unprecedented risks. Collectively, the global community is under-prepared: economically, technologically, politically, and socially.

"The AI world has dramatically accelerated in the sixteen months since Julian and I planned this Summit. And the imperative for quality, velocity, and trust in AI has only grown. This Summit, the first of our annual series, seeks to align the global community of AI experts and leaders. In doing so, we unite the need for practical solutions with blue sky design thinking to envision a better world with AI."

Dr Julian Huppert, the Director of the Intellectual Forum, said: "The sudden public awareness of the power of generative AI has accelerated the pace with which we need to work out how to handle AI safely and reasonably. This is a huge global challenge and I'm delighted that here at Jesus College we were able to do our part in helping to bring people together to tackle it.

"AI can do many good things; if we get this right it could improve humanity and free us to spend more time being human and flourishing. If we get it wrong, it can worsen inequalities, reduce human flourishing, and perhaps even lead in extremes to civilisational collapse. Let's hope we get it right, and that's what we're trying to do with collaborations like this."

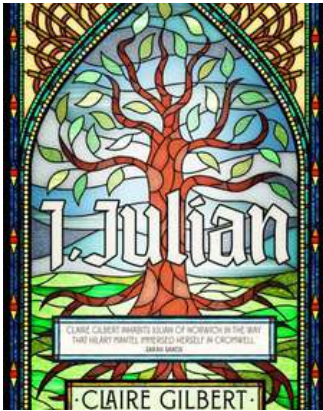




# What's next at the IF?



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## Julian of Norwich: mother, mystic, radical with Dr Claire Gilbert

**Thursday 20 April, 19.30, Frankopan Hall and online**

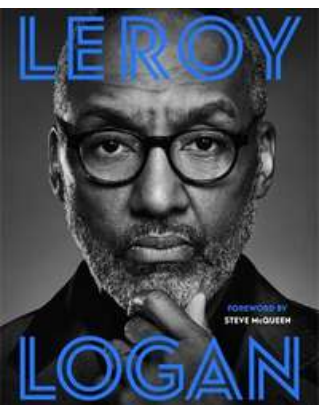
The 14th century visionary Julian of Norwich was the first woman, as far as we know, to write in English. Julian is the subject of Claire Gilbert's research and forthcoming book *Restoring Porosity: Julian of Norwich and Ecological Consciousness*, but when Claire was diagnosed with cancer Julian ceased to be an academic object and became Claire's spiritual companion through two and a half years of gruelling treatment. As the treatment drew to a close, Claire heard what can only be described as a call to tell Julian's story in the first person, in homage to her. Claire will speak about her own 'vision' of Julian's life, which was lived in times as turbulent as our own, and read from her novel.



## How to reach a nature-friendly future with Philip Lymbery

**Wednesday 26 April, 19.30, Webb Library and online**

Worldwide we are faced with expansion of industrial farming, where mega-farms, chemicals, and animal cages are jeopardising the air we breathe, the water we drink, the food we eat, and the nature we treasure. The food industry is threatening the planet to extinction: the world's soils could be lost within a lifetime, as issued by the United Nations. This event with Philip Lymbery for the Cambridge University Alternative Protein Project will explore how what we buy and eat affects climate change. Philip will also share his hopes in the pioneers who are battling to bring landscapes back to life, who are rethinking farming methods, rediscovering traditional techniques, and developing technologies to feed the global population.



## Closing Ranks: My Life as a Cop with Dr Leroy Logan MBE

**Wednesday 10 May, 19.30, Frankopan Hall and online**

How can we improve relationships between the police and Britain's minority ethnic communities? What can we change to create a more equitable and fair criminal justice system? Dr Leroy Logan MBE was described by *The Guardian* as "the man who risked everything to fight racism in the police force – from within". He was a former superintendent in the Metropolitan police, and retired in 2013 after 30 years exemplary service. He will discuss his life, his work, and his book, *Closing Ranks: My Life as a Cop*. *Closing Ranks* is a history lesson in race relations in modern-day Britain, and a manifesto for anyone with a desire to mentor young people.



## Embracing fashion sustainability with Riccardo Bellini

**Tuesday 16 May, 18.00, Webb Library and online**

A passionate pioneer of more responsible and purposeful fashion, Riccardo Bellini has set an ambitious plan to reassert Chloé's brand identity and desirability, while shifting the company towards a purpose-driven business model centred on women's empowerment and on environmental sustainability. Building on Chloé's deep 70+ year tradition of ready-to-wear fashions with an eye to gender equality, Bellini will discuss his work toward truly embracing sustainability at the core of the brand, and the role of leadership to drive a regenerative business transformation.

# What's next at the IF?



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Ai Weiwei on memorials, colonisation, and freedom in art

Friday 21 April, 19.30,  
Frankopan Hall and online

Does provocative art need an authority against which to react? How does art feed memorials? How do art pieces age?

On 21 April the legendary Chinese contemporary artist, documentarian, and activist Ai Weiwei will be at the Intellectual Forum to discuss these questions and more with Fellow Jeremy Baumberg.

Ai Weiwei will discuss the relationship between authority and art, visibility in the arts, and artistic process and time, in a wide-ranging conversation.

Join us for what promises to be a fascinating insight into Ai Weiwei's experiences, values and work.



## About the speaker

Ai Weiwei is a Chinese contemporary artist, documentarian, and activist. He grew up in the far northwest of China, where he lived under harsh conditions due to his father's exile.

As an activist, he has been openly critical of the Chinese Government's stance on democracy and human rights. In 2011, Ai Weiwei was arrested at Beijing Capital International Airport on 3 April, for "economic crimes", and was detained for 81 days without charge. He emerged as one of the nation's most vocal political commentators and creators, and makes use of Chinese art forms to display Chinese political and social issues.

After being allowed to leave China in 2015, he has lived in Berlin, Germany; Cambridge, UK; and Portugal. Among many other accolades, he received Amnesty International's Ambassador of Conscience Award in 2015 for showing exceptional leadership in the fight for human rights through his life and work.

# Never miss an event



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See our forthcoming events page

<https://www.jesus.cam.ac.uk/research/intellectual-forum/forthcoming-events>



Watch our past events on YouTube

<https://shorturl.at/PV358>



Check out our Eventbrite

<https://www.eventbrite.co.uk/o/intellectual-forum-jesus-college-13073266730>



# Get involved



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## Come and speak at the IF

We are always looking for new and exciting speakers to come and give presentations at the IF. We actively seek out variation and originality, and we invite anyone who has something they want to talk about to come and share it with our engaged and diverse audience, however niche. If it's worth talking about, it's worth talking about at the IF.

<https://www.jesus.cam.ac.uk/research/intellectual-forum/forthcoming-events>



## Work with us: our Executive and Professional Development programmes

Did you know you can work with the IF to run conferences and events? We offer a range of programmes for professionals at all stages of their careers, including bespoke packages for executives and companies. We offer different opportunities that can be calibrated for those looking to develop core business, leadership, or professional competencies, or to develop existing skills. We also offer a range of programmes for those looking to learn about the UK and Cambridge through cultural context and exposure.

Our programmes can be as short as half a day, through to several weeks, and have been offered in person, blended, and entirely online. For more information or to discuss your programme needs, please email Dr Sarah Steele ([if-deputy@jesus.cam.ac.uk](mailto:if-deputy@jesus.cam.ac.uk)), our Deputy Director and lead on educational programmes.

<https://www.jesus.cam.ac.uk/research/intellectual-forum/professional-and-continuing-education-programmes/executive>



## Educational and training programmes

We run educational courses for people from around the world, from student programmes to executive education. Our programmes for visiting students can act as an extension of their studies at a home institution, or offer an introduction to the British and Cambridge higher education environment. If you would like to know more, contact Dr Sarah Steele ([if-deputy@jesus.cam.ac.uk](mailto:if-deputy@jesus.cam.ac.uk)), our Deputy Director and lead on educational programmes.

<https://www.jesus.cam.ac.uk/research/intellectual-forum/professional-and-continuing-education-programmes>



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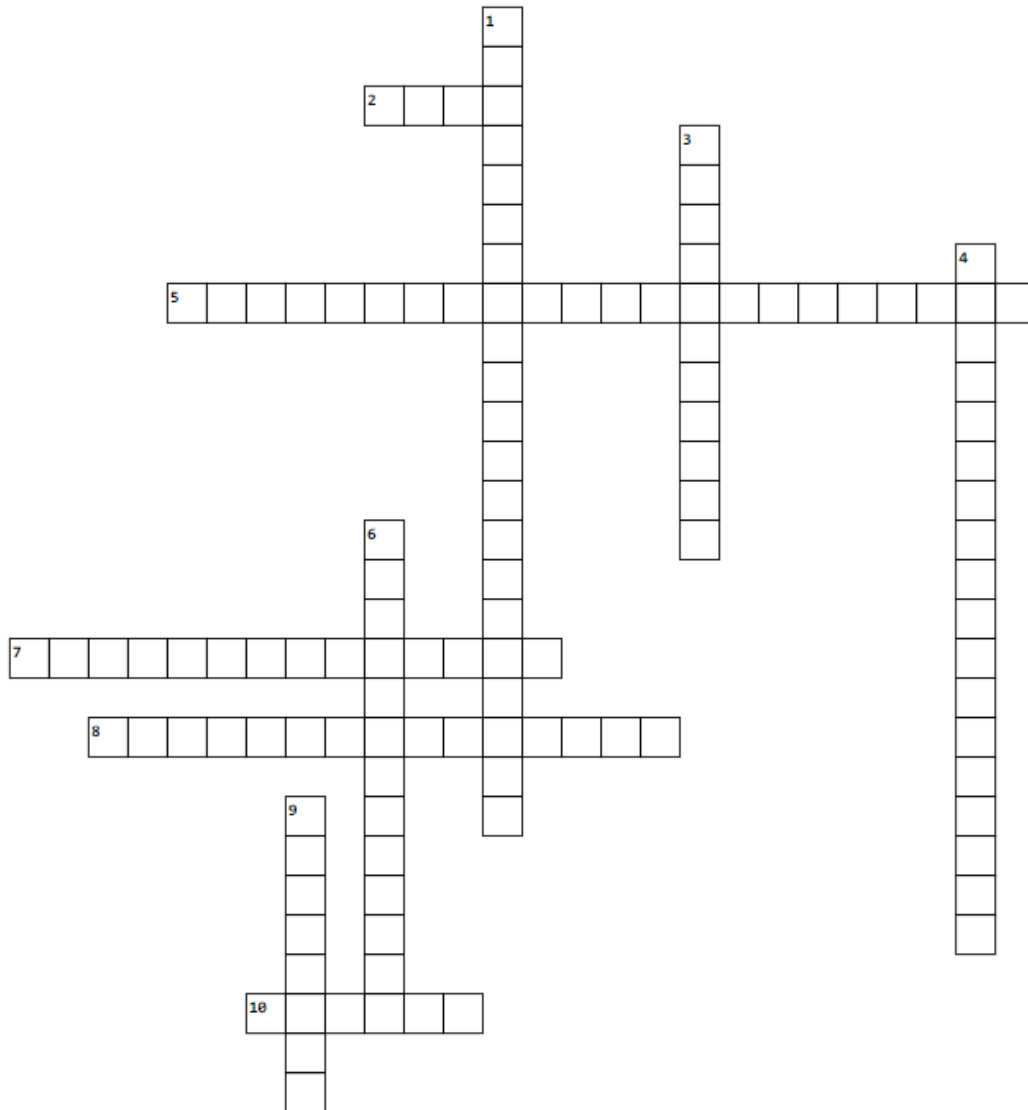


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# The IF quick crossword



## Across

2. What platform does the Intellectual Forum use to livestream its events? (4)
5. On which popular subject did the Intellectual Forum run two events and a global summit? (10,12)
7. Atoms are a powerful example of what, according to Professor of Many Body Physics Ulrich Schneider? (7, 7)
8. What does Dr Paul Dominiak recommend that Christians embrace? (10, 5)
10. How many public in-person events did the Intellectual Forum run from January-March 2023? (6)

## Down

1. Which Romantic poet and alumnus of Jesus College did Dr Mathelinda Nabugodi focus on in her talk on Romanticism and the Black Atlantic? (6, 6, 9)
3. Who was Pakistan's first female architect? (7, 4)
4. What does Senior Research Associate Bridget Gildea call her Curiosity Incubator? (11, 3, 4)
6. Where in Jesus College does the Intellectual Forum host most of its events? (9, 4)
9. Which famous Chinese activist and artist is coming to speak at the Intellectual Forum on 21 April? (2, 6)